



Iowa Quarter Horse Association
Tuesday March 22, 2022
6:30 PM – Iowa Cattlemen’s Building – Ames, Iowa

Type of Meeting: Board of Directors

Minutes submitted by Secretary Treasurer Shanen Ebersole

President Kim Strong called the meeting to order at 6:38 PM.

Opening Business

- Roll Call: Kyle DeFreece, Vice president, Shanen Ebersole, Secretary/Treasurer; Directors at Large – Jackie Kincaid, Bobbi Finarty, Craig Johnson; Shannon Walker Absent; District 1 – Becky Grier; District 2 – Nick Wood via phone; District 3 – Lori Mennenga via Phone; District 4 – Loren Meyer; District 5 – Mike Monahan; District 6 – Cassie George; District 7 – Rosalie Carlson; District 8 – Mike Van Egdome Absent; Ex-Officio – Tammi Adix; Guests – Jennifer and Bill Horton & Ann Luebbers
- February Minutes need to be corrected for grammatical errors, a copy will be sent via email. Bobbi Finarty made a motion to approve the Minutes pending grammatical errors are fixed, Rosalie Seconded.
- Treasurer’s Report Balances as of February 28, 2022, unless noted otherwise. Treasurer requested copies of all Bank Statements from each district be emailed to her as soon as they are received.

IQHA General	\$94554.66	IQHA Amateur	\$15426.85
IQHA Audit	\$24559.97	IQHA \$4Scholars	\$17235.10
IQHA EWD	\$1464.34	IQHA Reserve	\$51777.70
IQHA Breeders	\$3019.37	2022 Breeders	\$72500.00
2021 Breeders	\$71824.19	Breeders 2020	\$43628.64
2019 Breeders	\$31444.37	2018 Breeders	\$4915.50
Breeders Incentive	\$722.04	IQHA Ranch Futurity	\$10282.42
2022 Ranch Futurity	\$7850.05	2021 Ranch Futurity	\$44182.59
2020 Ranch Futurity	\$43211.83	2019 Ranch Futurity	\$37818.00

Motion to approve the Treasurer’s report by Becky Grier, Rosalie Carlson Seconded, Tami Adix abstained to vote, motion passed unanimously by remaining board members.

- Membership Report – Jackie Kincaid reported that we have 231 members to date, including 62 Out of State Memberships.
- Communications Report – Alexandra Eischeid, our Social Media Coordinator has set the Deadline for March 25th at the end of the day.
- Officer Reports

- o President Kim Strong presented a proposal to offer Advertising in the email newsletters and on the website. After discussion Cassie George made a motion to offer Sponsorships to the websites at \$100 for a logo per year and \$200 for a business card per year. Seconded by Bobbi Finarty, Motion Passed

Old Business

- Review of Events
 - o Horse Fair Chairman Jackie Kincaid noted that all new posters were created and the booth should have a new and refreshed look. Still looking for a couple more volunteers to be in the booth.
 - o Mayflower Updates – Stalling Manager Jackie Kincaid reported that the stalls are starting to roll in slowly. Kim Strong noted that all of the Awards are ordered. The exhibitor party was discussed and the suggestion of changing to a Taco Bar was agreed to be a good change. Several new vendors are signed up to be at the show.
- By-Laws Review
 - o Much Discussion was had regarding adding a Second Vice President and/or splitting the Secretary/Treasurer into two separate positions.
 - o It was agreed that we should not include Job Descriptions inside the By-Laws but have a separate document that outlines the duties of each position.
 - o National Directors Tammi Adix & Bill Horton discussed the presentation given at AQHA Convention regarding the way Affiliates should hold meetings and improvements that we could make in our meeting process.
 - o It was agreed that we should continue to make efforts to follow Parliamentary Procedure and use Roberts Rules of Order to effectively run our meetings.

New Business

- Board Stipends
 - o Board Stipends or Gratuities were discussed at length. It was noted that in the past all board members received travel expenses based on their driving distance to the meetings. The previously approved 2022 Budget does include monies for gratuities, travel or other items deemed acceptable considerations for board expenses. Board members agreed to revisit the discussion at the end of the year and financial standing would be important to take into consideration.
- Audit Account
 - o The Audit Account was discussed at length. Sufficient funds are currently available to perform an Audit as necessary. Jackie Kincaid made a motion to waive the District contribution of 10% to the Audit account for 2022, Rosalie Carlson Seconded; motion passed.
- Additional Items Discussed

- o Bobbi Finarty asked that we have an official Arena Director during the Fall Classic for the Ranch Horse Arenas to improve show continuity and time management. Kim Strong will discuss with show management and noted that additional help for the Ranch Horse Futurity was in their approved contract.

Other Business

- Youth Report
 - o Youth Director Jennifer Horton reported AQHA made some changes to the state qualifying so that the per class entry limit has been lifted and our state qualified team total number of entries allowed is 506, including level 2 and 3 classes. This does not include any national qualifiers. This is an opportunity for basically any Iowa youth who wishes to show at the Youth World Show to be able to do so on our state team.
 - o Mayflower: Emma Schaefer, on the AQHYA Executive Committee, would like to hold a regional youth activity with a Ride-A-Buck fun class, during the Mayflower. She did the same activity last year immediately following the show one evening so it did not conflict with the show schedule. The board agreed that this would be a good addition to the Mayflower events.
 - o Youth Finances are in good standing with a balance of \$15053.50
- Amateur Report
 - o Becky Grier noted that the Amateurs have a renewed & excited group this year and reminded us to donate baskets for the auction during the Mayflower.
- Reports of Directors
- - o District 1 – Memberships were recruited during the Kirkwood show held this past month.
 - o District 2 – Held a meeting during the Kirkwood show and they are supporting a Colt Starting Contest held by member Lloyd Johanninger. They will be holding an April meeting and Ranching Heritage classes have not yet been added to their showbill.
 - o District 3 – Will be holding a meeting at the Pizza Ranch in Waverly on April 12 at 6pm
 - o District 4 – No Report
 - o District 5 – Jackie Kincaid will serve as District Secretary
 - o District 6 – Showbill is finalized and ready for their show on May 28-30
 - o District 7 – Held a meeting last month with 5 members present.
 - o At Large Director Craig Johnson noted that they were going to host events and 4-H camps at their arena and will include information regarding IQHA and any help from youth members of IQHA would be appreciated.
 - o Bill Horton - National Director gave an AQHA Convention recap and encouraged us to use Roberts Rules of Order to improve our meetings.

Motion made to Adjourn the meeting at 8:53, by Rosalie Carlson seconded by Loren Meyer. Motion Passed unanimously.

Next meeting is Scheduled for April April 26th